

Cette présentation a été effectuée le 29 novembre 2011, au cours de la Rencontre internationale La prochaine décennie pour les écoles favorisant la santé, le bien-être et la réussite éducative dans le cadre des 15es Journées annuelles de santé publique (JASP 2011). L'ensemble des présentations est disponible sur le site Web des JASP à la section Archives au : <http://jasp.inspq.qc.ca/>.



Football United : social change through shared passion

Footballunited.org.au



- Overview FUN
- Engaging with youth
- Impacts



Football United

Background

Health and Peacebuilding
Football United

10 things to think about in the field

Category	Statement	Yes	No
Community	The program promotes sensitivity to local cultures and to local expectations for health, wellbeing, illness, and death.		
Community	The program recognizes the unique contributions to health that can be made by role and traditional practices and forms of community medicine and primary health care.		
Community	The program is sensitive to the nature of previous and ongoing violence in communities, its root structures, and structures with the community.		
Community	The program has processes in place which will help it gain the trust of different communities, leaders and government agencies with which it works.		
Community	The program works with local promoters for the creation of specific, measurable groups.		
Community	The program promotes sensitivity to the unique social and cultural contexts of the design and implementation.		
Community	The program uses the unique talents and experiences of community members which include youth, adults, and elders in the community.		
Community	The program has established mechanisms for ongoing monitoring, participation in all phases including monitoring and evaluation, and plans for local ownership of the project.		
Community	The program has established mechanisms for local ownership, local and external staff, NGOs, and donor organizations.		
Community	The program has strategies for ensuring the sustainability of activities within its local communities.		

Further information and resources about health and peacebuilding are available at <http://www.footballunited.org.au>




The Health and Peacebuilding Filter

An assessment tool to determine how health projects or programs may contribute to peacebuilding in conflict-affected countries.



Companion Manual



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Humanitarian Refugees *Special Challenges*

practical

- ↳ new languages, cultural & societal values

emotional

- ↳ traumatic experiences

Can often result in

- ↳ issues of disaffection



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Sports

- **Contribute to building :**

- social cohesion
- racial harmony
- leadership/lifeskills development
- capacity-players, leaders, community

- **Empowerment of young people**

- Many avenues for participation
 - playing
 - coaching, refereeing
 - management
 - community involvement
- Build mentoring from within



Meyer, 1997, Nieman, 2002,
www.righttoplay.com,
www.sportanddev.org/en/issues/social-cohesion/index.htm, 2005



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Critiques of Sport as development

- *Sport as historically and symbolically divisive:*
Orwell (1950) 'sport is war minus the shooting'.
 - *Social cohesion may only exist on the field*
 - *Sport's internal logic & structure is competitive with winners and losers*
- Cautious & critical eye needed when assessing sport and its potential for promoting social cohesion

(Hutchins, 2007)

Good Sports Guidelines



Football United promotes harmony through the global game of football.

Our goals are to bring people together and have fun, while learning and playing football.

We believe in harmony and social justice for all.



In Football this means we:

Respect our coaches, referees, team members and opposing team players

Play as a team - everyone together

Use positive language and actions

Listen to coaches and referees, respect their decisions

Don't fight or criticise players, coaches and referees

Act within the rules and spirit of the game



WATCH FOOTBALL UNITED AT
<http://www.youtube.com/watch?v=D8dS7GEQw8M>
contact us at: alb.birouste@burnsw.edu.au
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It all depends on how you do it!

“do no harm”

Anderson, Mary B. (no date)



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How do we work?

Improving social inclusion /cohesion through Football

- Playing opportunities
- Training opportunities
- Lifeskills /Leadership
- Community partnerships
- Research

Advocacy

- promoting racial harmony
- highlighting gaps in current systems

Building Partnerships

- community
- corporate
- non-profit
- government partnerships
- education sector



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Examples long-term programs



Community-Based Programs

Auburn Football in the Park
Blacktown Football in the Park

Futsal

School-based Programs

Airds High School
Brisbane Islamic College
Evans IEC and High School
Fairfield IEC and High School
Granville South Creative & Performing Arts High School
Lurnea IEC and High School
Miller Technology IEC and High School

International

- FIFA
- streetfootballworld
- Advisory, technical support



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Lifeskills Development



Football related and Coach Training

Leadership/Lifeskills Training

Residential camps

Communication training incorporated across all aspects



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Fosters : Active Citizenship



- Volunteering in community events
- Participation in school events from front role
- Engaging across communities



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Football United's preliminary ARC research findings indicate that Football United has made the following impact in the area of social inclusion:

- FUn program schools indicate 98% feelings of social engagement and community participation compared to 72% for non-program schools.
- FUn program schools indicate 75% feelings of positive appreciation for, and engagement with friends from different cultures compared to 42% for non-program schools.

Among boys and male participants:

- Significant reduction in peer-related problems among male FUn participants, as compared to those in comparison sites.
- Significant increase in positive orientation toward ethnic groups other than their own compared to data from comparison sites.



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Being a FFH team member has had a massive impact on my life. Through the FFH team, I have experienced incredible events, and had new doors opened to me.

Melvin Reveira, Hope Team
2010 Captain



Within my community, Football United has begun to make a positive mark, which is slowly spreading. I believe this will continue to be the case in future years to come.



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"I never thought I would see the day when a kid like xxx (Indigenous Australian) would be friends with a 'Middle Eastern Muslim refugee' - this means more to me than anything."

Airds HS Teacher



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Why has Football United been so successful in engaging our youth members ?

- Inspirational team members
- Community engagement with youth
- Working with youth they love
- Attention to foster opportunities
- Supporting them as they engage in ongoing
- Cross community engagement

Participatory processes



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Confidence, they've got more direction, and even their studies make more sense to them
teacher

[My] anger is all gone - I feel a completely different person...not going back
participant

They believe in themselves now...
teacher

Feeling safe, trust, a health engagement with the community
teacher

How to find your way in life
participant